

Sandra Muriel-Colorado
Co-Founder and Director of Development
Fashionshare Technologies Corp.

Sandra Muriel-Colorado is the Co- Founder and Director of Development of Fashionware Technologies Corp., the leading developer of product lifecycle management software for the fashion industry. Fashionware Technologies Corp.'s breakthrough product is Fashionshare[®], a scalable web-based solution that allows merchandisers, designers, sourcing managers, vendors, suppliers and retailers to collaborate on fashion product development and manufacturing to deliver quality products on time and within budget, efficiently and cost effectively. Ms. Muriel-Colorado works with the company's programmers to create Fashionshare[®]'s comprehensive functionality along the required explicit and detailed specifications for fashion product lifecycle management.

Prior to founding Fashionshare, Ms. Muriel-Colorado was associated for nearly 25 years with S. Rothschild & Co., the \$150 million global outerwear manufacturing and marketing company, serving most recently as Director of Information Technology Support. Rothschild produces its proprietary brands Larry Levine, L.L. Collezioni and Macintosh; a top tier stable of licensees including Via Spiga, Elie Tahari, L.E.I., Tommy Hilfiger and DKNY and numerous private label labels.

While at S. Rothschild Ms. Muriel-Colorado oversaw all of the information technology operations. Among her accomplishments at S. Rothschild was the streamlining and documenting of the business processes in the production and customs department by utilizing best practices to eliminate redundancies. She worked with the company's accountants and the Accounts Receivables department to assure accurate end of the month reconciliations. As the liaison between programmers and users she worked with the programmers on new applications and instructed users on functionalities. She was also responsible for the company's EDI operations, including EDI trouble-shooting, development of all EDI documents and working with the company's major customers to help them set up their own EDI systems. As the company's Network Administrator, she monitored network devices, assured back-up services, and provided user instruction.

Ms. Muriel-Colorado holds a BA in Computer Science from Monroe College Associates in Liberal Arts from Hunter College.